

**WCNY'S**  
**TELAUC** WCNY.ORG  
**108** **THE GREAT TV AUCTION**

**April 22 - May 3**

It's time again for the 39<sup>th</sup> ANNUAL TELAUC, our biggest fundraiser of the year providing the important funding for WCNY's television and radio services. Your support also enables WCNY to connect with the community and enrich the lives of Central New Yorkers.

It takes over 1,400 volunteers to execute the 12 Days of TelAuc, so we really need your help! Complete the sign-up form below and feel free to include any preferences for specific positions; however, we may need to assign positions based on availability (Position descriptions can be found on the back of this form).

Please make your selection no later than Friday, April 4. You can either call (315) 453-2424, ext. 211 or mail, email, or fax your selection. You will receive a confirmation of your shift schedule before the start of auction.

This year's TELAUC airs during **NATIONAL VOLUNTEER WEEK** so if you volunteer a minimum of one shift, WCNY automatically enters you to **WIN** one of three **GRAND PRIZES!** The more you volunteer - the more chances you have to win!



**VOLUNTEER SIGN-UP**

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Home Phone: (\_\_\_\_) \_\_\_\_\_ Work Phone: (\_\_\_\_) \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Position Preference: First Choice: \_\_\_\_\_  
 Second Choice: \_\_\_\_\_

**PLEASE SELECT DATE & SHIFT TIME**

- Tuesday, April 22**  
 4:30 to 8:30 PM     8:00 to 11:30 PM\*
- Wednesday, April 23**  
 4:30 to 8:30 PM     8:00 to 11:30 PM\*
- Thursday, April 24**  
 4:30 to 8:30 PM     8:00 to 11:30 PM\*
- Friday, April 25**  
 4:30 to 8:30 PM     8:00 to 11:30 PM\*
- Saturday, April 26**  
 4:30 to 8:30 PM     8:00 to 11:30 PM\*
- Sunday, April 27**  
 4:30 to 7:30 PM     7:00 to 10:00 PM
- Monday, April 28**  
 4:30 to 7:30 PM     7:00 to 10:00 PM
- Tuesday, April 29**  
 4:30 to 7:30 PM     7:00 to 10:00 PM
- Wednesday, April 30**  
 4:30 to 7:30 PM     7:00 to 10:00 PM
- Thursday, May 1**  
 4:30 to 7:30 PM     7:00 to 10:00 PM
- Friday, May 2**  
 4:30 to 8:30 PM     8:00 to 11:30 PM\*
- Saturday, May 3**  
 4:30 to 8:30 PM     8:00 to 11:30 PM\*

\* We will make every effort to sign off by 11:30 PM, however, if our LIVE broadcast runs a little later, we truly appreciate your patience in waiting until we sign off the air before leaving for the evening. Thank You!

**Please return your completed form by Friday, April 4 to:**

Laura Walz  
 Membership & Volunteer Services  
 506 Old Liverpool Road  
 Liverpool, NY 13088  
 Phone: (315)453-2424, Ext. 211  
 Email: laura\_walz@wcny.org  
 Fax: (315) 451-8824



**PICK UP & PAY**

- 12:00 PM to 5:00 PM**  
 Saturday, April 26  
 Sunday, April 27  
 Saturday, May 3  
 Sunday, May 4

**Volunteers are an asset to Public Broadcasting. We thank you for your commitment and dedication!**



April 22 - May 3

### LIVE IN-STUDIO POSITIONS

**Phone Bank Operator:** Work in the studio taking bids over the phone from WCNY viewers. Position requires individuals with great customer service skills and the ability to work in a fast-paced environment are also necessary.

**Bid Updater:** Work in the studio updating bids on the computer as they are received. Position requires computer knowledge, organizational skills and the ability to work in a fast paced environment.

**Bid Runner:** Work in the studio passing bids from the phone bank operators to the bid updaters. Position requires the ability to move quickly for long periods of time.

\* *You must be at least 16 years old to volunteer for In-studio positions.*

### NON-STUDIO POSITIONS

**Call Center Operator:** Work outside of the studio taking calls from viewers who need a membership number. Position requires positive, detail oriented individuals with good typing and computer skills. Great customer service skills and the ability to work in a fast-paced environment are also necessary.

**Specials Operators:** Works in the Specials Area taking bids over the phone on items valued at \$500 or more from WCNY viewers. Position requires individuals to be detail-oriented and able to work in a fast paced environment. Sales experience is also helpful.

### NON-STUDIO POSITIONS (CONTINUED)

**Table Unloader:** Work outside the studio unloading merchandise from tables and moving it to shelves in the pick-up area. Position requires the ability to lift and pack items as well as the ability to stand for long periods of time. Perception to detail and organizational skills are also required.

**Table Dresser:** Work outside the studio displaying merchandise and organizing paperwork for on-air sales. Position requires the ability to lift and pack items as well as the ability to stand for long periods of time and move quickly. Creativity is also necessary.

**Confirming Operators:** Work in a separate phone bank outside the studio to notify bidders of their winning bids. Position requires individuals to have a pleasant phone demeanor. Perception to detail and clear handwriting are also important.

**Sign In Desk Greeter:** Greet and direct volunteers to their area of service with enthusiasm. Position also entails verifying volunteers position assignment and handing out name tags.

**Hospitality:** Set up dining area and serve meal prepared by caterers to volunteers and staff. Position requires a friendly individual who is able to maintain a clean serving and dining area.

**Pick Up N' Pay:** Assist customers who are picking up their auction items. Position requires excellent customer service skills, the ability to lift and carry items, and minimal computer experience.

Please note that the underwriter for each evening has provided generous financial support to TelAuc and WCNY, and we provide substantial on-air recognition to them as a way to thank them for their generous gift. We ask that you NOT wear t-shirts, hats or anything identifying your group or business. Some of the businesses that underwrite TelAuc may provide hats or t-shirts identifying their business and these may be distributed to your group. We'll gladly thank your group or business on-air during your shift, but we reserve in-station signage for the underwriter.