ERIE

THE CANAL THAT MADE AMERICA

PRESS KIT

presented by:

WCNY connected.

ERIE
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PROGRAM DESCRIPTION

About
"Erie: The Canal That Made America" is a one-hour documentary, marking the bicentennial of the start of construction of the Erie Canal when surveyors and excavators began linking a young United States to its western frontier. It depicts how a young nation broke through with its first national public works project – America's greatest – by succeeding in constructing a supposedly impossible-to-build, 363 mile man-made waterway to America's heartland. Once the waters of the Great Lakes were wed with the Atlantic Ocean, the canal helped create what America now knows as the Empire State and propelled New York City into the role of America's leading port and economic hub.

Narrated By David Muir
Muir is an Emmy-award winning journalist who serves as anchor and managing editor of ABC World News Tonight with David Muir and co-anchor of ABC's 20/20. For more than a decade, Muir has reported from international hotspots including Tehran, Tahrir Square, Mogadishu, Gaza, and Fukushima. Most recently, Muir landed the first interview with President Donald Trump after his inauguration. Muir secured the exclusive sit-down with Pope Francis inside the Vatican. Muir's Emmy-nominated series Made In America is a hallmark of the broadcast. A magna cum laude graduate of Ithaca College, Muir spent five years as an anchor and reporter at WTVH-TV in his hometown of Syracuse, NY before joining WCVB-TV in Boston, and then ABC News.

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SERIES FACT SHEET

DESCRIPTION

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Length: 56:46
PUBLIC TELEVISION PREMIERE: Available to PBS Stations through PBS Plus.

PRODUCTIONS CREDITS: *Erie: The Canal That Made America* is a production of WCNY Connected.

Executive Producers: Jim Aroune & Debbie Stack
Director of Photography: Eric Hayden
Series distributor: PBS Plus
Underwriters: William G. Pomeroy Foundation, Empire State Development, Raymond Paul Mathis, and Paulette and Kevin B. Quinn

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SOCIAL MEDIA

Suggested Posts

How did the Erie Canal change America? Watch @WCNY #Erie:The Canal That Made America. [Date] [Time] [Station Information] [URL].

Some call it the first internet. Watch @WCNY #Erie:The Canal That Made America [Date] [Time] [Station Information] [URL].

How could a ditch change the course of a nation? Watch @WCNY #Erie:The Canal That Made America [Date] [Time] [Station Information] [URL]

It made New York the Empire State. Watch @WCNY #Erie:The Canal That Made America [Date] [Time] [Station Information] [URL]

Test your Erie Canal knowledge and prepare for #Erie: The Canal That Made America with "15 Questions on the Erie Canal." [Date] [Time] [Station Information] [URL]. [Quiz URL: wcny.org/eriecanal]

The Erie Canal IS STILL around. Learn how it changed us in @WCNY #Erie Canal That Made America. [Date] [Time] [Station Information] [URL].

How the Erie Canal impacted the Civil War, Mormonism, the Underground Railroad. Watch @WCNY #Erie: The Canal That Made America [Date] [Time] [Station Information] [URL].

That Erie Canal song. It was never sung on the canal. Watch @WCNY #Erie: The Canal That Made America [Date] [Time] [Station Information] [URL].

. @DavidMuir @ABCWorldNewsTonight narrates #Erie: The Canal That Made America on your public TV station. [Date] [Time] [Station Information] [URL].

VIDEO

Program Trailer

wcny.org/eriecanal

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PRESS RELEASE

CONTACT INFORMATION
FOR IMMEDIATE RELEASE
[DATE]

[STATION] to present new documentary 'Erie: The Canal That Made America,' [time] [date]

[STATION] will present "Erie: The Canal That Made America" at [time] [date] [channel information].

Narrated by David Muir, ABC "World News Tonight" anchor, "Erie: The Canal That Made America" marks the bicentennial of the start of construction of the Erie Canal when surveyors and excavators began linking a young United States' east to its western frontier. It depicts how a young nation broke through with its first national public works project – America's greatest – by succeeding in constructing a supposedly impossible-to-build, 363 mile man-made waterway to America's heartland. Once the waters of the Great Lakes were wed with the Atlantic Ocean, the canal helped create what America now knows as the Empire State and propelled New York City into the role of America's leading port and economic hub.

For viewing information visit [URL]

[QUOTE FROM STATION CONTACT]

The documentary is made possible with support from William G. Pomeroy Foundation, Empire State Development, Raymond Paul Mathis and Paulette and Kevin B. Quinn.

For more information about the new series, visit [STATION WEBSITE].

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CONTACT

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