
WCNY’s TV Classroom network impacted an estimated 12,000 Central New York students who didn’t have broadband or devices to connect to the Internet. Students relied on TV Classroom broadcasts to continue learning at home.

The wcny.org/tvclassroom website featured a live stream of the TV broadcasts, on-demand episodes, resources, and schedules. On average, 30,000 people used the site each month.

One hundred teachers, primarily from the Syracuse City School District provided educational lessons to students from WCNY’s TV Studios.

WCNY broadcasted 45 hours a week of the TV Classroom network across 19 counties for nine weeks.

The TV Classroom Booster Club received 78 donations of support for the critical community service.

WCNY partnered with eight community partners to bring the TV Classroom network to students including the Syracuse City School District, North Syracuse Central School District, Erie Canal Museum, Baltimore Woods Nature Center, Rosamond Gifford Zoo, The Reading League, Syracuse University, and the Onondaga County Public Libraries.

In just 18 days, WCNY went from idea to launch of the network.

Six community businesses financially supported the network including Geddes Federal Savings, National Grid, C&S Companies, Prevention Network, Syracuse Orthopedic Specialists, and Carrier.

WCNY has produced more than three hundred original episodes including Storytime, Math, Science, ELA, Social Studies and Music Appreciation.

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18

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