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wcny.org

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Travel Auction '15 – January 16-31, 2015 Participation Form

(This form can be found online at www.wcny.org/auctions)

Property Information	Property Name: _____
	Street Address: _____
	City: _____ State: _____ Zip: _____ Country: _____
	Contact Name _____ Phone _____
	Email _____ Website www. _____

***Keeping in mind the travel distance involved from upstate New York to your property, we find that the longer travel times to reach destinations often necessitate a longer stay, please consider the following:**

Eastern & Central States and Eastern Canada: 2-or-more night stays (minimum) preferred

Mountain & Pacific States and Western Canada: 3-or-more night stays (minimum) preferred

Caribbean & other International properties: 4-or-more night stays (minimum) preferred

For all destinations, add more nights, add more value, add more on-air and online promotion!
Stays of 5 nights or more will receive additional exposure as Super Vacation Packages

Promotion Summary

Certificate value (each)	Length of custom televised on-air promotional video spot	TV broadcast frequency during the on air event	Online Promotion at the new Travel Auction Online Shopping/Bidding Site
\$200 - \$499 (USD)	30-second video spot	1 time	Placement online including description, video spot and hyperlink to your site
\$500 - \$999 (USD)	40-second video spot	1 time	
\$1,000 - \$1,999 (USD)	50-second video spot	2 times as a Travel Auction Great Escape Package	Same as above but with premium placement online as a Great Escape Package
\$2,000 - \$2,999 (USD)	60-second video spot	3 times as a Travel Auction Great Escape Package	
\$3,000 + (USD)	60-second video spot	3 times as a Travel Auction Great Escape Package	Also included in on-air promotions starting 01/01/2015

Donation/Submission Information	# of Certificate(s): ___ 1 ___ 2 ___ 3 ___ 4 ___ 5 ___ Other
	Value of Certificate(s): \$ _____ (each)
	Valid For: ___ Any Night(s) ___ Weekends only (Fri-Sat) ___ Weeknights only (Sun-Thurs)
	Expiration Date: _____ (we recommend December 30, 2015) <i>Please make sure this date matches the date on the certificate(s)</i>
	Blackout Dates/Restrictions/Extras- if possible, please also include these on your certificate(s): _____

Email completed form to: sara.strong@wcny.org
Questions: Call (315) 385-7381