*Travel Auction ’15 – January 15, 16, 17, 23 & 24, 2015*

Participation Form

(This form can be found online at www.wcny.org/auctions)

Property Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Street Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_ Country: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website www.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**\*Keeping in mind the travel distance involved from upstate New York to your property, we find that the longer travel times to reach destinations often necessitate a longer stay, please consider the following:**

***Eastern & Central States and Eastern Canada: 2-or-more night stays (minimum) preferred***

***Mountain & Pacific States and Western Canada: 3-or-more night stays (minimum) preferred***

***Caribbean & other International properties: 4-or-more night stays (minimum) preferred***

For all destinations, add more nights, add more value, add more on-air and online promotion!

Stays of 5 nights or more will receive additional exposure as *Super* Vacation Packages

|  |
| --- |
| Promotion Summary |
| **Certificate value (each)**  | **Length of custom on-air promotional video spot** | **TV broadcast frequency during the on air event**  | **Online Promotion**  |
| $200 - $499 (USD) | 30-second video spot | 1 time | Includes property name, video spot and hyperlink to your site |
| $500 - $999 (USD) | 40**-**second video spot | 1 time |
| $1,000 - $1,999 (USD) | 50-second video spot | 2 times as a **Great Escape Package** | Same as above but with premium placement online as a Great Escape Package |
| $2,000 - $2,999 (USD) | 60-second video spot | 3 times as a **Great Escape Package** |
| $3,000 + (USD) | 60-second video spot | 3 times as a **Great Escape Package** | Also included in on-air promotions starting 01/01/2015 |

# of Certificate(s**)**: \_\_\_\_1 \_\_\_\_2 \_\_\_\_3 \_\_\_\_4 \_\_\_\_5 \_\_\_\_Other

Value of Certificate(s): $\_\_\_\_\_\_\_\_\_\_ (each)

Valid For: \_\_\_\_Any Night(s) \_\_\_\_Weekends only (Fri-Sat) \_\_\_\_Weeknights only (Sun-Thurs)

Expiration Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (*we recommend December 30, 2015)*

 *Please make sure this date* *matches the date on the certificate(s)*

Blackout Dates/Restrictions/Extras- if possible, please also include these on your certificate(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email completed form to: sara.strong@wcny.org

Questions: Call (315) 385-7381